



USTDA

U.S. TRADE AND DEVELOPMENT AGENCY

Latin America and the Caribbean

Linking U.S. Businesses to Global Infrastructure Opportunities

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The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

USTDA in Latin America and the Caribbean

For over three decades, USTDA has worked with project sponsors in Latin America and the Caribbean to implement priority infrastructure projects across key sectors such as energy, transportation, telecommunications, water and the environment. USTDA's partnerships with U.S. industry and regional project sponsors lead to sustainable development and create market access for U.S. businesses.

Building Security and Customs Facilities for Colombian Ports

As a result of a USTDA-funded feasibility study, the operator of the Ports of Cartagena and its concessionaire, Contecar, received approval from the Colombian Government to establish a combined customs and security station. By utilizing U.S. equipment and technology, the facility will expand Colombia's container capacity and improve security.



Colombian and Peruvian delegates tour the Port of Miami during the Port Technologies Reverse Trade Mission

Leveling the Playing Field in the Region

USTDA's *Global Procurement Initiative: Understanding Best Value* (GPI) program has partnered with several countries in Latin America and the Caribbean, including Mexico and Colombia. The partnership features workshops to train government officials and stakeholders on how to incorporate best value into the public procurement process. The workshops are carried out in collaboration with the partner country's central procurement agency, the George Washington University Law School's Government Procurement Law Program and other technical experts.

Connecting the U.S. and Brazilian Aviation Sectors

The U.S.-Brazil Aviation Partnership is a public-private partnership that creates a platform for both countries to collaborate on areas such as airport expansion and air traffic flow management as well as aviation safety and security. These programs connect U.S. companies to business opportunities in Brazil's aviation sector. USTDA and its partners have successfully completed two phases of the Partnership and will continue to build on their progress moving forward.



USTDA Hosts Procurement Leaders From Panama



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Catalyzing Energy Finance in the Caribbean and Central America

USTDA is a leader of the Clean Energy Finance Facility for the Caribbean and Central America (CEFF-CCA), which mobilizes U.S. government expertise and resources in order to advance clean energy projects across the region. Under the Facility, USTDA leverages its project preparation expertise and early-stage funding to support activities that encourage investment in clean energy.

In support of CEFF-CCA, USTDA is providing grants to electricity utilities in Costa Rica and Jamaica to help install networked LED street lights. The LED lighting will improve the quality and reliability of public street lighting while also reducing operation and maintenance costs.

Deploying Energy Storage Systems

USTDA is sponsoring a feasibility study to help Interconexión Eléctrica S.A. (ISA), a multinational energy transmission and distribution company, assess the development of large-scale energy storage systems in Brazil, Colombia and Mexico. The study will develop business plans for the provision of battery storage facilities to improve grid reliability and support new renewable energy generation.

Developing a LNG Terminal at the Panama Canal

As Panama seeks to diversify its energy supply, USTDA is working with the Panama Canal Authority to determine the viability of building a liquefied natural gas (LNG) terminal. The study is also exploring alternative uses of LNG, such as as a fuel source for tugboats, dredges and vessels traveling through the Canal.

Expanding Wireless Broadband in Brazil

USTDA is partnering with Prodepa, the state information technology company in Pará, Brazil, to develop a roadmap and implementation plan for expanding the state's fiber and wireless broadband networks. Prodepa aims to increase connectivity levels and to improve the capabilities of public services.



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